



# The Wild West Of Live Streaming: new research finds underage users exposed to violent and sexual content on live streaming platform Kick

*For immediate release*

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*“You’re not strong, you’re a woman. Women are soft and feminine, they get raped. You dirty ass b\*\*\*\* kill yourself.” – Live Streamer Stackswopo*

A brand-new youth review from [VoiceBox](#), an international content platform and social enterprise, has uncovered extreme sexualisation, sexual harassment, violent language, bullying, misogyny, gambling endorsements and anti-LGBTQIA+ content on Kick: a live streaming platform that promotes loose community guidelines and ‘free speech’.

VoiceBox’s head researchers — who spent hours on Kick — discovered harmful content is easily viewable without an account. Adult themes are often displayed on Kick’s homepage, with no searching required. Many Kick streamers have an underage audience, meaning children and young people are directly at risk from the content.

The research found streamers throwing misogynistic and abusive comments towards women and girls – including references to rape and suicide. One male streamer pressured a young woman into showing her breasts on camera, while an incident involving a sexually charged interaction with a (potential) minor was also observed. Other findings include suspicious ties to gambling where streamers subtly send users to Stake – a crypto and betting site owned by Kick’s founders.

As traditional streaming services (like Twitch) continue to tighten their rules, VoiceBox expects more challenger platforms like Kick to crop up.

Natalie Foos, Director of VoiceBox, said, “This research presents a very real issue that needs to be resolved now. Kick isn’t some strange platform hiding in the dark corners of the internet — it’s becoming increasingly mainstream, with harm happening right in front of us.



“I implore you to read our findings before more children and young people are affected.”

You can read the full youth review [here](#). For more information or an interview, please contact [info@voicebox.site](mailto:info@voicebox.site).

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## Editor’s note

This research was carried out through an extensive system of user testing. All discoveries were made through general access to Kick’s website, not an account.

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## About VoiceBox

VoiceBox is an international social enterprise and content platform created by young people, for young people, working to challenge organisations big and small to make better products, services and policies